

KOKANE AKSHAY

Statistician & Data Analyst

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EDUCATION

M.sc Statistics

Department of statistics Dr.B.A.M.U.
Aurangabad, June 2018 to March 2020

CGPA: 6.13

B.sc (Statistics)

Ahmednagar college, A.nagar,
2015 to 2018 CGPA: 5.12

SKILLS

- ✓ Advance Excel, SPSS, MS Word
- ✓ ACL Data Analytics Tool :
Power BI
- ✓ Languages: R, Python (beginner)
- ✓ Data Scripting Tools : sql , My sql ,
PostgreSQL
- ✓ LIBRARIES: Numpy Pandas, Seaborn,
Scipy ,XGBoost ,Scikit Learn ,Matplotlib
- ✓ Statistics: Testing of Hypothesis,
Sampling, Time Series Analysis
- ✓ Soft Skills:
Analytical Thinking
Problem Solving
Communication
Team Collaboration
Strong Analytical and Investigative skill
Data Management and Process
Modeling
- ✓ Zoho CRM, Google Analytics , KPI
Keyword Analysis , Market Research

ABOUT ME

I have completed an M.Sc. in Statistics from the Department of Statistics at Dr. Babasaheb Ambedkar Marathwada University. I am a detail-oriented Data Analyst with 2 years of experience in data analysis, data visualization, and data-driven decision-making. I am proficient in SQL, Python, and Power BI, with strong analytical skills and a track record of delivering actionable insights at Ekologie Forte Pvt. Ltd.

To effectively utilize my skills and knowledge for the development of myself And for the company in which I am working with utmost dedication

WORK EXPERIENCE

Statistician & Data Analyst

Ekologie Forte Pvt Ltd.

1 July 2022 - Present

- Conducted professional market research to identify target market, market conditions, customer behavior, industry trends, and competition.
- Compare Price with other brand & Predict the price using Regression and Time series Analysis.
- Creating a Dashboards on Digital Marketing Effectiveness and Google Analytics & Key Performance Matric for Social Media.
- Developed innovative marketing plans and collaborated with cross-functional teams to enhance overall business efficiency, resulting in a 16% increase.
- I have analysis Import Export data and interpret numerical data to enable informed planning and decision making of (B2B) data & B2C data and identifying trends and relationships in data.
- Created comprehensive market reports and presentations for senior management, including SWOT analysis, market segmentation, and forecasting, which informed strategic business decisions.
- Analyzed the data using statistical tools like SPSS, Excel, and Python, leading to a more accurate understanding of target customer preferences.

LANGUAGES

- English
- Hindi
- Marathi

CERTIFICATION



Data Science & Basic Python

Complete " Data science and Python" courses at "ETHENS TECH PUNE".



Regression Analysis

• Regression Analysis for Statistics & Machine Learning in R online course



National Workshop

"Data Analysis using Recent statistical techniques with R-Software

AWARDS AND HONORS

Employee of the Year, Ekologie Forte Pvt Ltd (August 2023)



Video Labelling Analyst

Nvidia Graphics Pvt. Ltd.(26 Jul 21-26 May 22)

- I got training as labelling specialist for a collection of data that can be use to train a custom machine learning model.



Academic Projectc

Statistical study of heart disease patient in Aurangabad region

- **Objective:** Assess to Analysis & predication of Today's life style effect on Heart diseases using Machine learning algorithm
- **Tools:** R, Excel
- **Techniques:** Naive Bayes Classifier, Logistic Regression, Decision Tree , Classifier, Feature Selection using Chi-Square Test
- **Analysis:** "Random Forest identified Gender, Tension, and Smoking as the most important predictors, while Logistic Regression provided the most accurate predictions among all models."